



Adrian Warnock <adrian.warnock@gmail.com>

Complaint about the Governments misleading promotion of covid vaccine efficacy in immune compromised individuals

1 message

Adrian Warnock <adrian.warnock@gmail.com>

Tue, Jul 13, 2021 at 10:39 AM

To: advertising@mhra.gov.uk

Dear Sir or Madam.

The Blue Guide states:

7.2 Independent information sources

The Regulations apply to 'any person' who promotes a medicine, not just pharmaceutical companies. Journalists and patient organisations can have an important role in informing patients and the public about medicines; the MHRA has issued guidance to help ensure that they can provide information to help people make informed choices, while keeping out of the advertising controls. This can be found at Appendix 5. Materials should be balanced and factual, independently authored and designed to inform rather than to promote specific medicines.

I am today wanting to report the UK government, specifically Public Health England for breaking this "balanced and factual" information in their recent press release. I do not believe there is any evidence that the companies involved have broken the law or were involved in the press release production. So I do not think you have any need to investigate them, only the government. But I have raised this issue with the ABPI on whether the companies should have made an effort to correct this dangerous information. Attempts by Blood Cancer UK (who I am NOT affiliated with nor writing on behalf of) to ask the government to correct this misinformation have been rejected. As a patient myself (and a previous medical director of pharmaceutical companies) I am making this complaint in a personal capacity.

At the moment the false information is circulating in an unchallenged manner and their medicines have been effectively promoted incorrectly on their behalf by a body that should be trusted but in this case has let us down. The details of my complaint have been made public on my website and I include a PDF of that and other relevant documents.

If in the meantime the MHRA would like to make a comment on this matter for me to append to my article I am obviously only too happy to do so.

Here is the link of my open complaint but I attach a PDF of this and other relevant materials. <https://bloodcanceruncensored.com/lies-about-vaccines-and-the-immune-deficient-open-letter-to-uk-government-mhra->






[and-apbi-code-of-practice-authority/](#)

Many Thanks,

Dr Adrian Warnock MRCPsych MFPM DipPharmMed MB BS BSc(hons)

<https://linktr.ee/adrianwarnock>

5 attachments

-  **COVID-19 vaccines highly effective in most people in clinical risk groups - GOV.UK.pdf**
133K
-  **RCGP VE riskgroups paper.pdf**
657K
-  **Latest Updates from the Vaccine Research Collaborative | Blood Cancer UK.pdf**
966K
-  **Public Health England accused of misleading cancer patients on Covid jab | Coronavirus | The Guardia.pdf**
2969K
-  **BCU- Lies about Vaccines and the Immune Deficient: Open Letter to UK Government, MHRA and APBI code of practice authority |.pdf**
4026K